



# e-Communicator

PHI DELTA CHI PHARMACY FRATERNITY

February 2010

## GRAND PRESIDENT

Brandon Sucher (Beta Rho)  
3333 Regis Blvd, H-28  
Denver, CO 80221  
303.625.1282  
gp@phideltachi.org

## GRAND PAST PRESIDENT

Song You (Eta)  
7103 Pennsylvania Avenue  
Upper Darby, PA 19082  
gpp@phideltachi.org

## GRAND VICE PRESIDENT FOR COLLEGIATE AFFAIRS

Amy Valdez (Beta Iota)  
12663 SW Springwood Drive  
Tigard, OR 97223  
503.704.4783  
gvpca@phideltachi.org

## GRAND VICE PRESIDENT FOR ALUMNI AFFAIRS

Michael Mohundro (Beta Beta)  
115 Tiger Drive  
St. Gabriel, LA 70776  
225.319.7146  
gvpaa@phideltachi.org

## GRAND VICE PRESIDENT FOR COMMUNICATIONS

Michael Nelson (Theta)  
3333 Regis Blvd, H-28  
Denver, CO 80221  
303.625.1265  
gvpca@phideltachi.org

## GRAND VICE PRESIDENT FOR STUDENT AFFAIRS

Jennifer Esch (Alpha Nu)  
6940 E Abby Lane  
Tuscon, AZ 85715  
520.401.2654  
gvpca@phideltachi.org

## EXECUTIVE DIRECTOR

Kenny Walkup (Alpha Upsilon)  
116 N Lafayette, Suite B  
South Lyon, MI 48178  
800.PDC.1883  
execdir@phideltachi.org

## In This Issue

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7. Western Region update... Exciting news about Ralph Saroyan! ([click here](#))

## Calendar

Event	Date	Contact
Eastern Regional Conference, Boston, MA	March 19 – 21, 2010	Host Chapter (Eta)
Southcentral Regional Conference, Oxford, MS	March 26 – 28, 2010	Host Chapter (Alpha Epsilon)
Western Regional Conference, Las Vegas, NV	March 26 – 28, 2010	Host Chapter (Beta Upsilon)
Midwestern Regional Conference, Minneapolis, MN	April 9 – 11, 2010	Host Chapter (Theta)
Southeastern Regional Conference, Johnson City, TN	April 9 – 11, 2010	Host Chapter (Gamma Gamma)
Tom Stout Thousand Dinner and Rush Dinner	May 1, 2010	Jake Taylor, Alpha Psi WAA <a href="mailto:J_Taylor8@pacific.edu">J_Taylor8@pacific.edu</a>
13 <sup>th</sup> Leader Development Seminar (LDS), Madison, WI	August 4 – 8, 2010	<a href="http://www.phideltachi.org/events/lds_2010.html">http://www.phideltachi.org/events/lds_2010.html</a>

## EXECUTIVE DIRECTOR & NATIONAL OFFICE UPDATE



We are pleased to roll out the Phi Delta Chi e-commerce site. You can find the site at [www.thePDCstore.com](http://www.thePDCstore.com). The site is beneficial for both collegiate and alumni brothers. Collegiate brothers can order nearly every piece of merchandise that Phi Delta Chi sells, online. Rush supplies, graduation cords and even most jewelry items are available. Alumni brothers can pay National Alumni Dues, Life Member Dues, even make general donations as well as donations to the ritual and regalia fund. Please stop by [www.thePDCstore.com](http://www.thePDCstore.com) for all of your supply needs.

**Don't forget to register for the 13<sup>th</sup> Leader Development Seminar at Madison, WI**

**August 4 – 7, 2010 Click HERE!**

## GRAND PRESIDENT UPDATE



Brothers,

The Executive Council (EC) and Regional Officers are working hard to execute a strategic plan for our Fraternity, and I want to share details regarding the development of this strategic plan. I intend to provide you with additional details on the progress we are making on our strategic plan periodically over the next two years.

The EC and Regional Officers met in Memphis, TN at St. Jude Children's Research Hospital for our strategic planning retreat. Each member of the EC played an instrumental role in the successful preparation and execution of the activities for this retreat. I commend Ron Corey (Beta Gamma), Jennifer Esch (Alpha Nu), Michael Mohundro (Beta Beta), Michael Nelson (Theta), Amy Valdez (Beta Iota), Kenny Walkup (Alpha Upsilon), Song You (Eta), and our webmaster, Jeff Prescott (Alpha Sigma), for preparing and leading activities during the retreat. Below is a summary of the pre-retreat and retreat activities followed by a more detailed description of each activity.

### Retreat Preparation

1. Reflection on Phi Delta Chi's mission, vision, values, and action statements revealed vision, values, and action statements need to be revisited.
2. Reflection on Regional and Grand Officer's position descriptions revealed position descriptions need to be revised.
3. Executive Interviewing provided a rich database of quality information for each member of the EC to bring to the strategic planning retreat.

### Retreat Work

1. The Search Conference activity was used to gather information from all participants, prioritize information, develop common ground, and identify organizational issues that need to be dealt with effectively.
2. A series of presentations provided an update on the challenges and opportunities currently facing the Fraternity.
3. Team-building activities and the Strength Deployment Inventory were designed to help us better connect with one another and achieve greater effectiveness in interpersonal communication.
4. The Creating a Vision Statement activity was used to create a first draft of a new vision statement for Phi Delta Chi.
5. The Nominal Group Technique was used to identify and prioritize the goals for Phi Delta Chi. Our top 5 strategic goals are:

1. Present three proposals for regional restructuring at the 2010 Regional Conferences.
2. Launch online membership database with self-updating functionality by August 2010 contingent on financial resources.
3. Launch e-Commerce website for payment of National Alumni Dues, purchasing merchandise and jewelry, and accepting alumni donations by January 2010.
4. Increase the number of dues paying alumni to at least 800 by August 2011, which represents a 50% increase compared to 2008.
5. Raise \$1 million for St. Jude Children's Research Hospital by 2020.
6. Action Plans were created for each of the top 5 strategic goals.
7. A presentation on Chapter Visits and ChEQ visits provided an orientation to these Collegiate Chapter support programs.
8. Each Grand Vice President met with their respective Regional Officers to begin their work for the Fraternity.

Prior to the retreat, the Executive Council (EC) reflected on Phi Delta Chi's mission, vision, values, and action statement which is almost 15 years old. Our consensus was that our mission was appropriate and withstands the test of time. However, we felt that it was time to revise our vision, values, and action statement. During the retreat, we used the Creating a Vision Statement activity, which enhanced collaboration and helped us identify common ground to create a future picture of Phi Delta Chi. We created a first draft of a new vision statement for Phi Delta Chi. The EC will meet in February to write a final draft of a new vision statement for Phi Delta Chi.

Prior to the retreat, the EC reviewed the position descriptions of Regional and Grand Officers contained within the Chapter Operations Manual. The purpose of this activity was to see where each of the officers fit within the Fraternity and to determine if the positions descriptions needed to be revised. The consensus of the EC was that the position descriptions needed to be revised. During the retreat, the current global issues regarding the position descriptions were reviewed. Revising the position descriptions was identified as a goal for the Fraternity, but it was not one of our top goals. For now, we will continue to operate under the existing position descriptions contained with the Chapter Operations Manual.

Prior to the retreat, the EC engaged in an Executive Interviewing exercise. The objectives of this exercise were to provide a rich database of quality information for each EC member, truly involve the top leadership in gathering strategic information, and communicate a visible and powerful message that the EC is open to new ideas and committed to learning and the success of the strategic planning process. The EC began by creating a comprehensive and dynamic list of stakeholders, so we could obtain as many perspectives as possible. Then, the EC created a list of questions that we used to obtain a rich database of quality information. These questions were then sorted into categories that would best suit each stakeholder group. Finally,

## GRAND PRESIDENT UPDATE

the EC divided the stakeholder groups amongst themselves and interviewed representatives from their assigned stakeholder groups.

Prior to the retreat, the EC reviewed the list of questions generated in the Executive Interviewing exercise to select the eight most important questions we wanted to ask ourselves during the retreat as part of an activity known as the Search Conference. The goal of the Search Conference was to gather and prioritize information from all participants, develop common ground, and identify organizational issues that need to be dealt with effectively. This activity identified Truths, Trends, and Unique Ideas. Truths represented answers received from every person interviewed. Trends represented answers that were given consistently by at least half of the persons interviewed, and Unique Ideas represented ideas that were communicated by one individual, but represented a different or unique perspective. After the Search Conference, EC members had the opportunity to share additional information obtained during the Executive Council Interviewing that occurred prior to the retreat.

Team-building activities selected for the retreat were designed to help us better connect with one another and enhance communication. The Strength Deployment Inventory was used to help us apply knowledge of our core values and other people's core values to achieve greater effectiveness in interpersonal communication.

We enjoyed lunch with a St. Jude patient family to see firsthand how the money Phi Delta Chi raises is put to good use. It was a very powerful experience to see how the support from St. Jude Children's Research Hospital extends beyond diagnosis and treatment and cares for the whole patient. The father shared with us that if he met with us 18 months ago, he would have been too distressed to talk. "My daughter wouldn't have eyes if it weren't for St. Jude," he continued. Barton and Marcie also provided us with a tour and showed us the outpatient pharmacy located on the first floor of the Patient Care Center that was named in gratitude of Phi Delta Chi. The plaque adjacent to the pharmacy pick-up window reads, "IN

GRATITUDE TO PHI DELTA CHI PHARMACY FRATERNITY FOR THEIR DEDICATION AND SUPPORT OF ST. JUDE AND ITS PHARMACY PROGRAM." This pharmacy is located near the outpatient treatment registration area where approximately 200 patients are treated each day. During the retreat, Barton and Marcie also led a discussion on how we could enhance The Prescription for Hope fund raising campaign.

During the retreat, updates on current issues in the Fraternity included a review of Grand Officer and Regional Officer position descriptions, charges of the 67th Grand Council, review of affinity agreements, committees and task forces, results of the communications survey, strategies for improving our website, growth of the number of Collegiate Chapters, and strategies to support fraternal expansion. The purpose of these updates was to help ensure all Brothers attending the retreat were updated on the current challenges facing the Fraternity prior to identifying and prioritizing our goals.

Based on what we discovered before and during the retreat, we used the Nominal Group Technique to identify and prioritize our goals. Action Plans were created for our top 5 strategic goals and included the tasks needed to reach each goal, the team responsible for each task, and target deadline of each task.

The retreat concluded with time dedicated for each GVP to work with their respective Regional Officers.

Through the application of our motto, I have the utmost confidence that we will be able to achieve our top 5 strategic goals! Thank you for your support and dedication to Phi Delta Chi.

AAAAE,

Brandon

## COLLEGIATE AFFAIRS UPDATE



Greetings from Collegiate Affairs,

I am proud to recap our new chapters that have been chartered or reactivated since Grand Council.

Gamma Zeta (St. John Fisher College) chartered in the Eastern region on September 19, 2009.

Thanks to Nick Brogocinski for serving as Colony Coordinator.

Gamma Eta (Texas Tech University-Abilene) chartered in the South-central region on November 14, 2009. Thanks to Brandon Sucher for serving as Colony Coordinator.

Epsilon (University of the Sciences in Philadelphia) reactivated in the Eastern Region on November 21, 2009. Thanks to Song You for serving as Colony Coordinator.

Alpha Gamma (University of North Carolina at Chapel Hill) reactivated in the Southeastern region on January 14, 2010. Thanks to Tony Mitchum for serving as Colony Coordinator.

Gamma Theta (University of Hawaii at Hilo) chartered in the Western region on January 16, 2010. Thanks to Eran Gonsor for serving as Colony Coordinator.

Gamma Iota (California Northstate College of Pharmacy) chartered in the Western region on January 23, 2010. Thanks to Nam Nguyen for serving as Colony Coordinator.

Gamma Kappa (Chicago State University) chartered in the Mid-western region on January 30, 2010. Thanks to Chris Dymon for serving as Colony Coordinator.

A big thank you to all of the Grand Officers, Regional Officers, Fac-

## COLLEGIATE AFFAIRS UPDATE

ulty Advisors, Alumni Brothers, and Collegiate Brothers who helped out. We could not have done it without you.

We currently have an active colony at Auburn University Harrison School of Pharmacy at University Of Southern Alabama and a brand new colony at University of the Incarnate Word.

We have successfully completed 4 Chapter Visits. Teams of Regional Officers travelled to chapters and helped Brothers with everything from Brotherhood to Faculty Relations to Fund raising. Each needs the help of the other! We are currently getting ready for ChEQ Visits and Regional Conferences. Hope to see your Chapter soon!

## STUDENT AFFAIRS UPDATE



A lot has happened since Grand Council and my election to GVPSA. Firstly, thank you to everyone who attended Grand Council and made it such a success! A great time was had by all under the Arizona sun.

I attended two new chapter initiations last fall, Gamma Zeta and Gamma Eta. Both chapters will be excellent assets to our fraternity in the upcoming years. Welcome to all our new Brothers as more chapters are initiated throughout the upcoming semester. Please do not hesitate to contact me with questions about the Achievement Award Program at [gvpsa@phideltachi.org](mailto:gvpsa@phideltachi.org).

The five Regional Correspondents who were also elected at Grand Council have been awesome to work with. Together we have been helping chapters complete their monthly AAP reports and planning the upcoming Regional meetings. I would encourage every chapter to send at least four representatives to their Regional meeting. That way one Brother can attend each of the four workshops that will help improve the chapter when they return home.

Our strategic retreat was held in October at St Jude Research Hospital. It was an unforgettable experience touring the facility and meeting with families touched by childhood cancer. Seeing firsthand the

contribution Phi Delta Chi has made to this organization by our fund raising efforts was one of the highlights of the trip. Goals were set for the upcoming two years and plans were made to start working on each of the top 5 goals identified.

It was exciting to meet Brothers from across the country at the ASHP Midyear Clinical Meeting in Las Vegas in December. Monday Night Football at the ESPNZone was a lot of fun. I look forward to meeting more Brothers at the APhA National Meeting in Washington DC in March. Make sure to stop by the Phi Delta Chi booth in the Expo to pick up your ribbon identifying you as a Brother! Our annual reception is scheduled for Sunday night, March 14. Come socialize with Brothers from across the country.

### Fraternity Links

- [Phi Delta Chi website](#)
- [LDS 2010 information](#)
- [Phi Delta Chi merchandise](#)
- [Phi Delta Chi jewelry](#)
- [Pay alumni dues online](#)
- [Links to chapters](#)
- [National office](#)
- [67<sup>th</sup> Grand Council Photos](#)

## COMMUNICATIONS UPDATE



This issue of the e-Communicator initiates what I hope to be a monthly effort aimed at helping Brothers keep up to date with the efforts of each national officers, events and news from regions, and related organizations such as PLEI. I would like to publish updates from each region, so please send your news and stories to me at [gvpc@pdc.org](mailto:gvpc@pdc.org). In addition, I'm looking for a couple regional reporters in each region to assist with collecting news and information about each region for publication in both The Communicator and the e-Communicator. Special thanks to Lauren Hinson (Beta Kappa) and Jennifer Miles (Beta Lambda) for answering the regional reporter call for the southeast region. Please contact me if you are interested in serving as a regional reporter in your region.

With the 2009 issue of The Communicator that was recently mailed, we are now up-to-date on content. This is largely due to the efforts of the former GVPC, Christine Corsberg (Omega), who worked hard over four years to catch up The Communicator. Thanks Christine!

The latest issue of The Communicator has many photos and articles from Grand Council, collegiate chapters, and alumni Brothers. If you missed the print version then it will be available soon online at <http://www.phideltachi.org/communications/communicator.htm>.

If you would like to view the photos taken by our Grand Council photographer (Jennifer Kuntz), then please navigate to our Flickr site at <http://www.flickr.com/photos/phideltachi/collections/>. Jennifer did a great job documenting our 67<sup>th</sup> Grand Council.

## MIDWESTERN REGION NEWS

ALPHA • DELTA • THETA • TAU • PHI • PSI • ALPHA SIGMA  
ALPHA UPSILON • ALPHA PHI • BETA DELTA • BETA XI

### Tabitha Tibbett Recognized

Tabitha Tibbett (Beta Xi) was recently recognized by Cambridge Who's Who for demonstrating dedication, leadership and excellence in pharmaceutical operations. Check out this story [here](#).

## WESTERN REGION NEWS

ZETA • OMICRON • SIGMA • ALPHA ZETA • ALPHA MU  
ALPHA NU • ALPHA PSI • BETA IOTA • BETA SIGMA  
BETA UPSILON • GAMMA ALPHA • GAMMA BETA • GAMMA THETA

### Ralph Saroyan named CA Pharmacist of the Year

Alpha Psi alum and former Grand President Ralph Saroyan was recently named Pharmacist of the Year by the California Pharmacists Association. Congrats Ralph! You can read all about Ralph's latest honor in a story published by the [Stockton Record](#).



Brick at APhA headquarters terrace, Washington, D.C. (Thanks to Nancy Alvarez (Alpha Nu) for submitting this photo)